

## Curriculum Vitae

<b>Name:</b>	<b>Phitcha Wanitphon</b>
<b>Contact Information:</b>	101/176 Prathana Pavillion Nakorn-in Road Bangkruai, Nonthaburi 11130 Thailand Tel: +66-81-754-7206 E-mail: pwanitphon@gmail.com
<b>Nationality:</b>	Thai
<b>Academic Qualifications:</b>	<ul style="list-style-type: none"> <li>&gt; MBA International Business, The University of Birmingham, 1997</li> <li>&gt; Bachelor of Engineering (Industrial Engineering), Kasetsart University, 1992</li> </ul>
<b>Country Experience:</b>	Bangladesh, Cambodia, Fiji, Georgia, India, Indonesia, Jamaica, Kosovo, Kenya, Laos, Nepal, Pakistan, Philippines, Serbia, Sri Lanka, Tanzania, Thailand, Timor-Leste, Uganda and Vietnam.

### Summary of Qualifications

- Specialist in results management and system development.
- Ten years of experience in the private sector.
- Fourteen years of experience in private sector development, particularly inclusive market systems development.
- Six years of resident manager experience in a private sector development program in Thailand.
- Extensive experience in the provision of client-centred technical assistance, review and DCED Standard audit services.
- Extensive experience in training, facilitation and public speaking.
- Global network of donors, organizations and projects.
- Fluency in Thai and English.

Phitcha Wanitphon is an effective and well-respected PSD practitioner with experience as a program manager, a technical consultant, a coach for program teams, a trainer and a facilitator. As a resident manager and Deputy Program Director of the Thai-German Program for Enterprise Competitiveness for 6 years, Phitcha gained a wealth of experience in analysing manufacturing, services and agricultural sectors, defining market strategies, developing and managing interventions and ensuring that these were sustainable and demonstrated impact. Phitcha has been instrumental in testing, developing and rolling out the DCED Results Measurement Standard since its inception in 2008. As a consultant, Phitcha focuses on training, advising and coaching programs in developing appropriate results measurement systems that are use-friendly, effective and inform management. Phitcha has conducted numerous training courses and workshops on the DCED Standard. Phitcha has worked with a large number of diverse programs across the globe, reviewing their interventions and results measurement systems. Phitcha is also a certified auditor for the DCED Standard and has conducted majority of official DCED Standard audits.

### Employment History

- > Independent Consultant, 2011-Present
- > GIZ -Thailand, Deputy Program Director of the Thai-German Program for Enterprise Competitiveness, GIZ's program targeting SMEs in agroindustry sub-sectors to improve their competitiveness and eco-efficiency, 2005-2011
- > Siam Cement Group, 1992-2005

## Selected Consultancies

**Indonesia: Monitoring and Results Measurement Consultant, Australia-Indonesia Partnership for Rural Economic Development (AIP-Rural - Phase I) and Promoting Rural Incomes through Support for Markets in Agriculture (AIP-PRISMA - Phase II), Palladium, DFAT, 2014 - Ongoing**

Developed project's results measurement system and provided long-term backstopping support in monitoring and results measurement. Worked with the program to craft practical and context specific solutions to challenging results measurement issues. Conducted a pre-audit review of the AIP results measurement system according to the DCED Standard for Results Measurement.

**Georgia: Monitoring and Results Measurement Consultant, Alliances Caucasus Programme (ALCP), Mercy Corps, SDC and ADC, 2015 - Ongoing**

Provided long-term backstopping support in monitoring and results measurement. Worked with the program to craft practical and context specific solutions to challenging results measurement issues.

**Uganda: Monitoring and Results Measurement Consultant, Financial Sector Deepening Uganda (fsduganda), Multi-Donor, 2019-2020.**

Supported the National Financial Inclusion Strategy Secretariat to develop the results measurement system for Uganda National Financial Inclusion Strategy (NFIS).

**Kosovo: Lead Auditor, The DCED Standard for Results Measurement Audit, Promoting Private Sector Employment (PPSE), SDC, 2020**

Conducted an official audit of the PPSE results measurement system according to the DCED Standard for Results Measurement to assess the level of compliance with the Standard, pinpoint strengths and weaknesses and recommend improvements for the program's results measurement system.

**Uganda: Lead Auditor, The DCED Standard for Results Measurement Audit, Agricultural Business Initiative (aBi), Multi-Donor, 2019**

Conducted an official audit of the aBi results measurement system according to the DCED Standard for Results Measurement to assess the level of compliance with the Standard, pinpoint strengths and weaknesses and recommend improvements for the program's results measurement system.

**Bangladesh: Monitoring and Results Measurement Consultant, Pre-Audit Review, Shomoshti, CARE Bangladesh), SDC, 2019**

Conducted a pre-audit review of the Shomoshti results measurement system according to the DCED Standard for Results Measurement. Helped the Shomoshti team to identify underlying causes of the strengths and weaknesses in their system and use that information to develop concrete plans to improve.

**Laos: Monitoring and Results Measurement Consultant, Lao Rural Employment Project, ILO, 2017-2018**

Developed the project's results measurement system and provided capacity building for project staff on how to implement the system effectively.

**Fiji, Pakistan, Sri Lanka and Timor Leste: Lead Auditor, The DCED Standard for Results Measurement Audit, Market Development Facility (MDF), Cardno Emerging Markets, DFAT, 2017-2018**

Conducted an official audit of the MDF results measurement system according to the DCED Standard for Results Measurement to assess the level of compliance with the Standard, and strengths and weaknesses of the program's results measurement system.

**Kosovo: Monitoring and Results Measurement Consultant, Pre-Audit Review, Enhancing Youth Employment (EYE), Helvetas Swiss Intercooperation, SDC, 2016**

Conducted a pre-audit review of the EYE results measurement system according to the DCED Standard for Results Measurement. Helped the EYE team to identify underlying causes of the strengths and weaknesses in their system and use that information to develop concrete plans to improve.

**Bangladesh: Lead Auditor, The DCED Standard for Results Measurement Audit, Katalyst, Swisscontact, Multi-Donor, 2016**

Conducted an official audit of the Katalyst results measurement system according to the DCED Standard for Results Measurement to assess the level of compliance with the Standard, and strengths and weaknesses of the program's results measurement system.

**Nepal: Monitoring and Results Measurement Consultant, Samarth-Nepal Market Development Program, Adam Smith International, DFID, 2014-2016**

Provided long-term backstopping support in monitoring and results measurement. Worked with the program to craft practical and context specific solutions to challenging results measurement issues. Conducted a pre-audit review of the Samarth results measurement system according to the DCED Standard for Results Measurement.

**Kenya: Lead Auditor, The DCED Standard for Results Measurement Audit, Kenya Markets Assistance Program (KMAP), Kenya Markets Trust, 2015**

Conducted an official audit of the KMAP results measurement system according to the DCED Standard for Results Measurement to assess the level of compliance with the Standard, and strengths and weaknesses of the program's results measurement system.

**Nepal: Monitoring and Results Measurement Consultant, Pre-Audit Review, Youth Employment Programme (YEP), Swisscontact, SDC, 2015**

Conducted a pre-audit review of the YEP results measurement system according to the DCED Standard for Results Measurement. Helped the YEP team to identify underlying causes of the strengths and weaknesses in their system and use that information to develop concrete plans to improve.

**India: Lead Auditor, The DCED Standard for Results Measurement Audit, Sustaining Competitive and Responsible Enterprises (SCORE), ILO, 2015**

Conducted an official audit of the SCORE-India results measurement system according to the DCED Standard for Results Measurement to assess the level of compliance with the Standard, and strengths and weaknesses of the program's results measurement system.

**Indonesia: Monitoring and Results Measurement Consultant, AIPD Governance, DFAT, 2014**

Pilot tested application of the DCED Standard for Results Measurement in AIPD Governance. Worked with the project team to upgrade the results measurement system and provided capacity building to project staff to implement the improved system.

**Bangladesh: Lead Auditor, The DCED Standard for Results Measurement Audit, Making Markets Work for the Jamuna, Padma and Teesta Chars (M4C), Swisscontact, SDC, 2014**

Conducted an official audit of the M4C results measurement system according to the DCED Standard for Results Measurement to assess the level of compliance with the Standard, and strengths and weaknesses of the program's results measurement system.

**Serbia: Monitoring and Results Measurement Consultant, Pre-Audit Review, Regional Development Agency for South Serbia-VEEDA, SDC, 2014**

Conducted a pre-audit review of the VEEDA and RDA results measurement system according to the DCED Standard for Results Measurement. Helped the VEEDA and RDA team to identify underlying causes of the strengths and weaknesses in their system and use that information to develop concrete plans to improve.

**Tanzania: Monitoring and Results Measurement Consultant, FoodTrade East and Southern Africa, DAI, DFID, 2013-2014**

Developed the project's results measurement system and provided capacity building for project staff on how to implement the system effectively.

**Nepal: Lead Auditor, The DCED Standard for Results Measurement Audit, Samarth-Nepal Market Development Program, Adam Smith International, DIFD, 2013**

Conducted an official audit of the Samarth results measurement system according to the DCED Standard for Results Measurement to assess the level of compliance with the Standard, and strengths and weaknesses of the program's results measurement system.

**Cambodia, Philippines and Fiji: Lead Auditor, The DCED Standard for Results Measurement Audit, Enterprise Challenge Fund (ECF), Coffey, DFAT, 2013**

Conducted an official audit of the ECF results measurement system according to the DCED Standard for Results Measurement to assess the level of compliance with the Standard, and strengths and weaknesses of the program's results measurement system.

**Cambodia: Lead Auditor, The DCED Standard for Results Measurement Audit, Cambodia Agricultural Value Chain Program (CAVAC), Cardno Emerging Markets, DFAT, 2013**

Conducted an official audit of the CAVAC results measurement system according to the DCED Standard for Results Measurement to assess the level of compliance with the Standard, and strengths and weaknesses of the program's results measurement system.

**Bangladesh: Monitoring and Results Measurement Consultant, Pre-Audit Review, Samridhhi, Helvetas Swiss Intercooperation, SDC, 2013**

Conducted a pre-audit review of the Samridhhi results measurement system according to the DCED Standard for Results Measurement. Helped the Samridhhi team to identify underlying causes of the strengths and weaknesses in their system and use that information to develop concrete plans to improve.

**Fiji: Monitoring and Results Measurement Consultant, Market Development Facility (MDF), Cardno Emerging Markets, DFAT, 2013**

Developed the project's results measurement system and provided capacity building for project staff on how to implement the system effectively.

**Georgia: Monitoring and Results Measurement Consultant, Pre-Audit Review, Alliance Samtskhe-Javakheti and Kvemo Kartli, SDC, 2012**

Conducted a pre-audit review of the Alliance SJ and KK results measurement system according to the DCED Standard for Results Measurement. Helped the Alliance SJ and KK teams to identify underlying causes of the strengths and weaknesses in their system and use that information to develop concrete plans to improve.

**Indonesia: Auditor, The DCED Standard for Results Measurement Audit, Local Economic Development (LED) programme in Indonesia's Nusa Tenggara Timur (LED-NTT), Swisscontact, SDC, 2012**

Conducted an official audit of the LED-NTT results measurement system according to the DCED Standard for Results Measurement to assess the level of compliance with the Standard, and strengths and weaknesses of the program's results measurement system.

**Bangladesh: Monitoring and Results Measurement Consultant, Skills for Unemployed and Underemployed Labour (SkillFUL), SDC, 2012**

Provided technical assistance to SkillFUL to improve the program's results measurement system and provided capacity building for project staff on how to implement the system effectively.

**Bangladesh: Auditor, The DCED Standard for Results Measurement Audit, Katalyst, Swisscontact, Multi-Donor, 2011**

Conducted an official audit of the Katalyst results measurement system according to the DCED Standard for Results Measurement to assess the level of compliance with the Standard, and strengths and weaknesses of the program's results measurement system.

## Selected Training Courses Delivered

- **Results Measurement for Sustainable Private Sector Development**, 2012- Present: twice a year in Bangkok, Thailand and Ede, Netherlands: Participants in the training courses have come from donors, consultancy firms, NGOs, projects worldwide and individual consultants, including, amongst others, DANIDA, DFAT, DFID, SDC, Cardno, Coffey, Palladium, ASI, GIZ, Habitat for Humanity, HSI, ILO, Swisscontact, Practical Action and Mercy Corps. *Courses in 2020/2021 are offered on-line.*
- Developed and delivered **in-house training courses on Results Measurement** for:
  - Laos National Implementing Unit, Thailand, 2012
  - DFAT, Australia, 2013
  - AIDP-Governance, Indonesia, 2014
  - MDF-Pakistan, Pakistan, 2014
  - AIP-PRISMA, Indonesia, 2017 - Present
  - SUNRISE, Sri Lanka, 2018

## Selected Publications

- [Measuring Attribution: a practical framework to select appropriate attribution methods, with cases from ALCP in Georgia, MDF in East Timor, Propcom Mai-Karfi in Nigeria and Samarth-NMDP in Nepal](#) with Hans Posthumus. Donor Committee for Enterprise Development, 2015.
- [Developing a Program Specific Monitoring and Results Measurement Manual](#) with Alexandra Miehlsbradt. Donor Committee for Enterprise Development, 2015.